

## Outline for Member Update Appointments and Member Update Meetings Fall 2008

Here's a way to get all of your current members updated with all the latest information from the Global Conference, and inspire them with all that we can offer them. It's called a Member Update Appointment.

In the appointment, you'll focus on showing how several product areas serve to create longer and healthier lives. You'll do that by touching on these topics:

- Prevention of degenerative diseases with inch-loss and supplementation
- Strategies for avoiding toxins that threaten our health and the health of our families
- Cellular Anti-aging (not just length of life, but understanding the factors that cause cells to breakdown and give way to the worst of diseases)

### The invitation Call

I just returned from the Shaklee Global Conference, and I learned so much about some of the very latest research on aging. Apparently scientists have identified 4 factors that may help us avoid the worst diseases of cancer, heart disease, diabetes, and Alzheimers.

So I've decided to set up Member Update Appointments to share this information with as many people as possible. That's why I'm calling—to see when might be a convenient time for us to meet for about 30 minutes or so. Would \_\_\_\_\_ or \_\_\_\_\_ work better for you?

And there's one more idea I had .... I'm not sure I have told you very much about the Shaklee compensation plan, but I've been thinking about the economy and how nowadays most everybody appreciates ways to save money.

Well, you can get discounts on your products just by referring 5 friends who join Shaklee too.

So who do you know who might also want to hear about these 4 factors to prevent these awful conditions...people who may have family histories of cancer or heart disease...or Alzheimers or Diabetes. People with children or grandchildren... or people who may have health challenges for which they may be looking for some more natural solutions...whomever you think ...you could invite them to join us when we meet. The only thing I would ask is to limit the meeting to just 5 friends to start with... to keep it more personal and casual. Who comes to mind to join us?

*If they ask you to tell them more ... share what is important to you:*

- Dr David Sinclair's ground-breaking research on cellular anti aging in mice.
- Over 2000 scientific citations on resveratrol and its ability to stimulate genetic regulators that appear to increase lifespan and reduce risks for serious illnesses.
- Or the supergrape that Shaklee scientists discovered. They've spent the last 4 years creating a brand new extraction process to totally preserve its bioactivity. So this, combined with resveratrol (and ours is a 98% pure extract... unlike current products on the market) has been shown to address all 4 key mechanisms of cellular aging.

That's great....I really look forward to our meeting at \_\_\_\_\_ on \_\_\_\_\_ . Will you write this on your calendar so you won't forget? I'll call you on that day as well.

Thanks for putting this important update in your schedule...you'll learn a lot, I promise! Talk to you then!

## General Outline for the Meeting

Intro: Researchers now have a pretty good idea of 4 key factors that are shortening our lives and setting our cells up for serious illness. It looks to me like there are a few steps we can take that could significantly increase our life span and make it healthier.

Apparently, for the past 4 years, Shaklee has been investigating very new research regarding substances in plants that dramatically reduce deterioration of the cell ... and thus disease. AND they've found a way to formulate a completely natural product that can give us all those benefits—making it exclusively ours, so no other company can even come close.

Furthermore they have identified a number of steps we can take that just may help us avoid some of the nastiest of diseases... conditions like diabetes, cancer, heart disease and Alzheimers.

Factors that shorten our lives and put us at greatest risk for disease include: overweight, a poor diet, environmental toxins, and cell deterioration. To turn this around, we can move towards:

- Maintaining an ideal weight: According to Dr Jamie McManus, eliminating extra weight and fat is the first and most important step we can take to significantly improve the length of our lives, and reduce risks for serious disease. A great way to do that is with **Cinch**.

- Eating a diet emphasizing more plant-based foods, including vegetables and fruits and far fewer breads and baked goods and high fat foods. It's important to make sure we're getting essential nutrients as we begin making one change at a time, so people don't get overwhelmed. **Vitalizer** gives us an enormous advantage with this one.
- Reducing toxins that can contribute to allergies, asthma and cancer. (By the way, there's a new book coming out in the fall: Green Goes with Everything by Sloan Barnett points to the high price we pay in our health from the "chemicalizing of our society".) **Get Clean** products are an excellent way to reduce toxins and save money at same time.
- Being proactive to help the body begin to repair its cells and slow the 4 key mechanisms of cellular aging. (*Review **VIVIX** and the 4 mechanisms of cellular aging and how resveratrol combined with the Super Grape extract can address all 4 mechanisms.*)

Close ...

I really think that if we are a little more proactive about our health, we may be able to avoid some of the worst of these diseases. I certainly want to live longer, but I also want to live with health and vitality until I die with health and vitality ...that's my goal. Doesn't that sound good to you?

You know, this information is so critical that I am committed to reach as many people as possible as soon as possible, so I'm looking for people to join me in spreading the word, while at the same time earning \$25,000 to \$30,000 part-time working from home. Who do you know that needs something like this in their lives right now?

If even one person has come to mind, then you may want to consider the Gold Membership. This option gives you not only free products, but also a free personal website for 3 months that your family and friends can use to order their products, plus it plants 5 trees! So even if you shared Shaklee with others you know for only 3 months, it can pay you dividends from your efforts and therefore reduce the cost of your products.

So which Gold Ambassador Mission Pack appeals to you most...the Gold Premiere with Vivix included, or one of the other ones?

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