

YOU CAN DO IT!! WITH A “BOX & A CAN” + AIRSOURCE

Your Roadmap to Growth

The Shaklee Basics System is a box of Shaklee Basics and a can of Energizing Soy Protein. AirSource 3000 is Shaklee’s revolutionary, patented Air Purifier.

1st Month

- 1) Begin your Box & A Can.
- 2) Begin *8 people* on the Box & A Can (average, 2 per week).
- 3) Use and/or place your AirSource 3000.
- 4) Sell 1 AirSource 3000.
- 5) You may want to encourage your consumers to get on the Encore auto shipment program.
- 6) Group PV=1,207.55

Retail Profits	\$ 193.60
12% PV Bonus	144.90
16% Member Earnings Bonus	<u>00.00</u>
Your Total Monthly Earnings	\$ 338.50

2nd Month

- 1) Reorder your Box & A Can.
- 2) 8 people from last month reorder their Box & A Can.
- 3) Introduce *8 people* to the Box & A Can.
- 4) Get at least 4 referrals from your group of 8 and they now begin the Box & A Can.
- 5) Sell 1 AirSource 3000.
- 6) 20 people are now in your group. At least 6 are members so you qualify for the member earning bonus.
- 7) Group PV=1,460.95

Retail Profits	\$ 240.40
12% PV Bonus	175.31
16% Member Earnings Bonus	<u>233.75</u>
Your Total Monthly Earnings	\$ 649.46

In the upcoming 3rd month you are going to become a Shaklee Director. You will have satisfied the minimum 4500 cumulative PV and you will “break out” with over 2000PV.

CONGRATULATIONS, you are now on your way!!!!

3rd Month

- 1) Reorder your Box & A Can.
- 2) 20 people from last month reorder their Box & A Can.
- 3) Introduce *8 people* to the Box & A Can.
- 4) Get at least 4 referrals from your group of 20 and they begin the Box & A Can.
- 5) Sell 1 AirSource 3000.
- 6) There are 32 people in your group.
- 7) Group PV=2084.35

Retail Profits	\$ 240.40
16% PV Bonus	333.49
16% Member Earnings Bonus	<u>333.49</u>
Your Total Monthly Earnings	\$ 907.38

Congratulations, you are now a Director! You now order at Business Leader price and earn an additional 10%. From now on you minimally personally introduce *4 new people* a month.

4th Month

- 1) Reorder your Box & A Can.
- 2) 32 people from last month reorder their Box & A Can.
- 3) Introduce *4 people* to the Box & A Can.
- 4) Get at least 4 referrals from your group of 32 and they begin the Box & A Can.
- 5) Sell 1 AirSource 3000.
- 6) There are 40 people in your group.
- 7) Group PV=2,396.05

Retail Profits	\$ 193.60
16% PV Bonus	383.36
16% Member Earnings Bonus	375.05
10% Business Leader Pricing Profit	<u>202.60</u>
Your Total Monthly Earnings	\$ 1,293.72

5th Month and each month from now on

- 1) Reorder your Box & A Can.
- 2) The people from the previous month reorder their Box & A Can.
- 3) Introduce only *4 new people* each month to the Box & A Can.
- 4) Get at least 4 referrals each month from your group and they begin the Box & A Can.
- 5) Sell 1 AirSource 3000 each month.

Your Group will grow, your PV will grow, & your Earnings Check will grow!

<u>Month</u>	<u>Group Size</u>	<u>Group PV</u>	<u>Monthly Earnings</u>
5	48	2,759.70	\$1,463.06
6	56	3,331.15	\$1,952.96
7	64	3,746.75	\$2,160.77
8	72	4,162.35	\$2,535.05
9	80	4,577.95	\$2,759.48
10	88	4,993.35	\$3,085.71
11	96	5,409.15	\$3,316.51
12	104	5,824.75	\$3,549.25

You can be earning \$3,500 to \$6,000 per month in one year!

By introducing this concept to new people, and everyone bringing at least 1 new builder each 3 months, your group will grow to 15 Business Leaders in 12 months. Four 1st levels, Six 2nd levels, Four 3rd levels, and One 4th level. This will produce bonus overrides for you of approximately \$ 2,500.00 per month. No other Shaklee products are included in this example. If anyone in your group stops or quits, then it is presumed you will replace that person or through other Shaklee products replace the PV. It is excellent to strive to have at least 100 active members in your group as this program shows.